Cochlear launches Baha® 3 Sound Processors

Experience even better hearing with a new addition to the Baha 3 Sound Processor family

Now, whichever Baha you use, there is an upgrade option for you.

Which sound processor is right for me?

‘I currently use a Baha Classic, Baha Compact or Baha Durus® Sound Processor’

The Baha 3 (BP100) Sound Processor could be the right option for you.

• The Baha 3 delivers up to 25% improved speech understanding even in noisy situations.
• Automatic setting adjustments: for the best possible hearing in any environment, without even thinking about it.
• Programmed around your individual hearing loss to provide you with clear, crisp and comfortable sound.

‘I currently use the Baha Intenso® Sound Processor’

The Baha 3 (BP110) Power Sound Processor could be the right option for you.

• First high power sound processor with automatic setting adjustments.
• Provides extra power in the high frequencies for people with greater hearing loss.
• 50% improved speech understanding over previous generation sound processors.2

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Hear always

When your job entails coordinating search and rescue missions from a helicopter where people’s lives depend on the decisions you make, having good hearing is an absolute necessity. For 31 year old Danny Clark, bilateral cochlear implants reopened the door to his beloved career after he lost his hearing completely.

"In 2000, I became really interested in becoming a Helicopter Search and Rescue Crewman, which involved being winched out of a helicopter to rescue people in trouble over land or water. I told myself ‘that’s what I am going to do.’

With hard work and determination, in 2003, Danny became a Search and Rescue Helicopter Crewman and was later promoted to Emergency Medical Service Helicopter Aircrewman, coordinating the rescue missions, operating the winch, dispatching rescue crewman and carrying out the rescue work. ‘I was only 23 years old and felt like I was on top of the world!’

Two years later, his world changed completely when he was attacked by a total stranger, sustaining a head injury which left him profoundly deaf.

‘Losing my hearing affected all aspects of my life. My beloved career became “no fly zone” and my social life became a real struggle too. Even though I picked up (up reading pretty quickly, the mental effort involved in doing it) left me exhausted after just a few hours.

‘I missed hearing the voices of the people I loved, the sounds of nature and the sounds of life. Most of all, I felt like I lost my independence. My ENT surgeon suggested bilateral cochlear implants and thanks to the wonderful fundraising support from my friends and family along with a very generous donation by the ESIA (Ear Science Institute of Australia) I went ahead and received bilateral Nucleus® CI24RE implants in February 2006.

‘Since receiving my implants, life turned around completely. I had gone from relying on someone to relay a conversation to me via note pad to being back in the full swing of the conversation, hearing it all and enjoying the time with my friends.

‘Now I’m back to being a Helicopter Emergency Medical Service Aircrewman and an upgrade to the Nucleus 5 processors has made hearing even better. The sound processors fit neatly under my helmet and I can use the audio cable to connect into the aircraft communications system for a direct line to the pilot and crew. In my line of work, you simply can’t afford to be without hearing and my Nucleus 5 Sound Processors have never let me down – they stand up to sweat, rain and other harsh conditions I often find myself in.

‘Without my cochlear implants, I would have missed out on so much; my career, my social life and most of all, the sound and words from my daughter."

‘I currently use a Baha Classic, Baha Compact or Baha Durus® Sound Processor’

The keyring battery holder is a handy case to carry up to two spare batteries for your Nucleus 5 or Nucleus Freedom Sound Processor.
Experience outstanding hearing performance

Nucleus 24 and Nucleus Freedom™ (CI24RE) implant recipients can upgrade to the Nucleus 5 Sound Processor. Independent studies report up to 61%* better speech understanding in noise.1,2

Hear how upgrading to the Nucleus 5 Sound Processor has benefited our readers; Nabha, Faye and Felix.

Nabha

15 year old Nabha is from Pune in India. A recent upgrade to the Nucleus 5 Sound Processor has helped make hearing easier in situations like shopping with friends and watching movies.

“With Nucleus 5, I can hear very clearly in a range of noisy situations. When I go to crowded places like Tulsi Baug [busy market area] and people call my name, I can hear them very clearly because of the Nucleus 5 Sound Processor. And I can tell the difference between a male and female voice on the phone now – I couldn’t do that with Freedom.”

According to Nabha, the best part about upgrading to the Nucleus 5 Sound Processor is her ability to understand Hindi speech in Bollywood movies, which she loves to watch.

“With Nucleus 5 there is a special remote assistant. I change my listening program to Hindi and I can understand everything that they are saying in the Bollywood films. I love Bollywood movies, I’m mad for them!”

Faye

Faye, from Australia, recently retired from a successful career in IT. She is also a keen member of Vintage Car Club enjoying all the social activities with her 1932 Austin 7 vintage car called “Herbie”.

“My Nucleus 5 Sound Processors have definitely improved my hearing in noisy and challenging environments. I enjoy touring in Herbie and it’s quite noisy inside! With Nucleus 5, I just use the remote to change to my Noise program and I can have the windows down and the wind in my ears and still hear my brother talk to me. Life’s good now!”

“Like most people, I have been caught out in heavy rain and have been absolutely drenched a few times. If my processors have got very wet I just wipe them dry and use my dry store box overnight to remove any moisture. I’m very active and have never had a problem with sweat or moisture with them.”

“Compared to Freedom, Nucleus 5 is much thinner and lighter on my ears and very comfortable to wear. It’s looks great and I enjoy having fun with the processor covers to add some colour to my hearings!”

Felix

Parents of two and a half year old Felix, from Australia, made the decision for Felix to receive bilateral cochlear implants as soon as he could. Felix’s mother shares the benefits that they have experienced by upgrading to the Nucleus 5 Sound Processor.

“My main difference is how much better Nucleus 5 stays in my head. It is much smaller in both the thickness and battery length.”

“With Freedom, we tried the babywear configuration, but he kept getting the cord caught on things and the coils would come off. So we resorted to the full size battery and tied a bonnet hat on his head. It is much smaller in both the thickness and battery length.”

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New additions to the Speech Sounds family

Following the popularity of Speech Sounds Consonants we have created two new additions to the Speech Sounds family.

HOPE Words iPad App

This fun and interactive game is a great way to support your child’s literacy skill development. Download individual flashcard pictures to your iPad that are accompanied by the name of the picture as well as audio of the word, allowing your child to listen and repeat each word. The app focuses on the letters A,B & C, so you can either work your way through the letters or use the app to support your own tailor made rehabilitation program. The app can be downloaded from iTunes.

Speech Sounds Vowels Program

Make teaching your child new sounds more fun by choosing amongst the hundreds of exciting games, activities and ideas in this tool. This guide can be used for ‘vowel of the week’ in a clinical setting and at home. Simply choose some of the, songs, books, activities and common phrases for the week giving your child lots of practice with each sound. To access this new program, visit www.cochlear.com/au/rehabilitation.

Sound Foundation for Toddlers

This is an exciting new tool full of hundreds of ideas, activities and games to support the development of listening and spoken language in toddlers. This is the second in a series of three. The first stage, ‘Sound Foundation for Babies,’ is widely loved by therapists and parents. The program is designed to be completed over one year with 40 weeks of guided learning for you and your child, ideally completed in consultation with your therapist. Visit www.cochlear.com/au/rehabilitation to access the tool.

Our favourite sounds!

To celebrate the launch of the Cochlear HOPE Words iPad App we asked you to draw what you love listening to the most in the My Favourite Sound Art Contest. Audiologists and Surgeons at the APSCI conference in Korea voted for their favourite entries. Here are the three lucky winners who received an iPad 2, where they can use the HOPE Words App to help with their literacy development:

Ashleigh McCormick
Age 15, New Zealand

Na-yoon Cho
Age 9, Korea

Sashini Imelika Karunarthana
Age 14, Sri Lanka

To access the HOPE Words App, visit www.cochlear.com/au/rehabilitation.

*Subject to local regulatory body approval.