



# HearYourWay™

Introducing the world's first Made for iPhone cochlear implant sound processor<sup>1</sup>



NUCLEUS<sup>®</sup> 7



Hear now. And always





Meet Nucleus 7 – the world's first and only cochlear implant sound processor that's Made for iPhone.<sup>1</sup>

With the Nucleus 7 Sound Processor, you can take control of your hearing and connect with the technology and people you love like never before.

Our smallest and lightest<sup>2</sup> behind-the-ear hearing solution combines comfort and wearability with proven hearing performance, so you can hear your best anywhere, any time.<sup>3</sup>



**NUCLEUS<sup>®</sup> 7**

**ConnectYourWay<sup>™</sup>**

Made for iPhone.<sup>1</sup>

**WearYourWay<sup>™</sup>**

Small, light<sup>2</sup> and comfortable.

**HearYourWay<sup>™</sup>**

Innovations to hear your best.<sup>3</sup>

**CareYourWay<sup>™</sup>**

Support for a lifetime.

## Nucleus 7 is the world's first and only cochlear implant sound processor that's **Made for iPhone.**<sup>1</sup>

Thanks to Made for iPhone compatibility, you can connect to the people you love as you stream phone calls, video, music and entertainment directly to your Nucleus 7 Sound Processor.

### **Stream sound directly to both ears**

For the first time, if you have a cochlear implant and a hearing aid<sup>2</sup>, you can control and stream sound directly to both ears from your compatible Apple devices – for a richer hearing experience.

### **Android user?**

With the Nucleus 7 Sound Processor you can also stay connected to your friends and family as you stream calls and music from any Android device using the Cochlear Wireless Phone Clip.

“[Using my] mobile phone is much easier, with better quality of sound and easy connectivity.”

Nucleus 7 clinical trial participant<sup>4</sup>

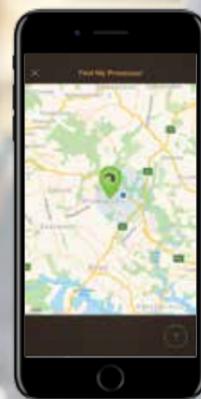
### **Take control with the Nucleus Smart App for iPhone**



Control and adjust your settings



View your personalised hearing information



Locate a lost Nucleus 7 Sound Processor

**ConnectYourWay™**

“[Thanks to the Mini  
Microphone] he went  
to the top of his class.”

Kirsten B, mother of Quinten,  
Cochlear Mini Microphone user

## Experience True Wireless™ freedom

For truly challenging listening situations, Cochlear's True Wireless devices can help you actively participate in classroom discussions, listen clearly in meetings, talk on the phone and watch TV without captions.

### Cochlear Wireless Mini Microphone 2+



- Designed for peak performance.
- Provides complete connectivity (FM, Telecoil, line-in jack).
- Perfect for communicating one-on-one and in groups.
- Ideal for work or school.

### Cochlear Wireless Phone Clip



- Designed for use with smartphones.
- Answer calls at the push of a button.
- Listen to your playlists anytime, anywhere.
- Easy-to-use connectivity.

### Cochlear Wireless TV Streamer



- Streams the TV audio directly to your sound processor.
- Makes blaring the TV a thing of the past.
- Allows you to still take part in the family conversation.
- Easy-to-use connectivity.

ConnectYourWay™

Nucleus 7 is the smallest and lightest<sup>2</sup> behind-the-ear sound processor with up to 50% more battery life.<sup>5</sup>

Being 25% smaller and 24% lighter than its predecessor<sup>2</sup>, the Nucleus 7 Sound Processor provides a more comfortable experience for even the smallest ears. And thanks to new chip technology, you can benefit from up to 50% longer battery life.<sup>5</sup>

25%	
Smaller <sup>2</sup>	
24%	
Lighter <sup>2</sup>	
50%	
More battery life <sup>5</sup>	

#### Make a splash with Aqua+

With the highest water resistance rating available in a behind-the-ear sound processor<sup>6</sup>, Nucleus 7 is splashproof, and when worn with Aqua+ is **waterproof**<sup>7</sup> – so you can enjoy your favourite water activities.



Aqua+ for Nucleus 7

IP68	
Waterproof <sup>7</sup>	

\*\* Nucleus 7 together with the Aqua+ provide an IP rating of IP68.

“[It’s comfortable], I often forget I am wearing it.”

Nucleus 7 clinical trial participant<sup>4</sup>

**WearYourWay**<sup>TM</sup>

Whether a child going to school or an adult going to work, the Nucleus 7 Sound Processor automatically adjusts to your environment, so you can be confident that you're hearing your best wherever you are.<sup>3</sup>

The Nucleus 7 Sound Processor features SmartSound® iQ with SCAN, which is designed to automatically make hundreds of decisions to optimise your hearing performance every day, so that you don't have to.<sup>3</sup>

Our dual microphone zoom technology also helps to filter out background noise so you can hear more of what you want, especially when it's noisy.<sup>8</sup>

#### SmartSound iQ with SCAN technology:



**Speech in noise:** Have a conversation in noisy surroundings like a city street or a busy café.



**Speech:** Helps you hear speech more clearly, so you won't miss out on important information.



**Noise:** Hear comfortably in noisy situations, such as at a sports game, or while at the train station or airport.



**Wind:** Hear comfortably in windy conditions.



**Quiet:** Appreciate soft sounds in quiet environments.



**Music:** Enjoy listening to the music you love.

"I can now hear my husband's humorous 'throw away line' and we have a good laugh."

Nucleus 7 clinical trial participant<sup>4</sup>

HearYourWay™

## Use your natural hearing with Cochlear™ Hybrid™ Hearing

If you are able to hear some sounds like honking car horns, and the rumble of thunder, but struggle to hear other sounds like birds chirping and children's voices, you may benefit from our Hybrid™ Hearing solution.

The Nucleus 7 Sound Processor is Hybrid™ ready. This means that you can combine the benefits of your natural hearing with the cochlear implant to achieve improved speech understanding and better hearing performance in difficult situations.<sup>9</sup>



“The sound appears to be clearer, and I am able to understand better.”

Nucleus 7 clinical trial participant<sup>4</sup>

HearYourWay™

## The Cochlear difference: A+ HEARING

**A+ HEARING** is only possible when you combine the four pillars of hearing performance; perfected over our many years as the global market leader. This knowledge is further strengthened by the experience shared by more than 450,000 Cochlear implant recipients we have treated since inventing the world's first cochlear implant nearly 40 years ago.

### FOUR PILLARS OF HEARING PERFORMANCE



“Thanks to Cochlear I have regained my independence and confidence.”

Faye Y, Nucleus recipient since 2005

We're here for you now, and always.

### CONTACT US

We understand that choosing a cochlear implant system is a decision for life. We know you will have many more questions and you are welcome to get in touch. No question is too big or small. It is what we are here for now, and always.

[www.cochlear.com](http://www.cochlear.com)



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For more information visit  
[www.cochlear.com](http://www.cochlear.com)

CareYourWay™

# Hear now. And always

As the global leader in implantable hearing solutions, Cochlear is dedicated to bringing the gift of sound to people with moderate to profound hearing loss. We have helped over 450,000 people of all ages live full and active lives by reconnecting them with family, friends and community.

We aim to give our recipients the best lifelong hearing experience and access to innovative future technologies. For our professional partners, we offer the industry's largest clinical, research and support networks.

That's why more people choose Cochlear than any other hearing implant company.

## References

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4. Cochlear Limited. D1182081. CLTD 5620 Clinical Evaluation of Nucleus 7 Cochlear Implant System. 2017, Mar; Data on file.
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\* With compatible Beltone or ReSound hearing aids. A list of compatible hearing aids is available online at: [www.cochlear.com/nucleus/compatibility](http://www.cochlear.com/nucleus/compatibility)

The Nucleus 7 Sound Processor with Aqua+ is water resistant to level IP68 of the International Standard IEC60529. This water protection rating means that the sound processor with the Aqua+ can be continuously submerged under water to a depth of 3 m (9 ft and 9 in) for up to 2 hrs. This water protection only applies when you use a Cochlear Standard Rechargeable Battery Module or Cochlear Compact Rechargeable Battery Module. The Kanso Sound Processor is water resistant to level IP54 of the International Standard IEC60529. The Kanso Sound Processor with the Aqua+ is water resistant to level IP68 of the International Standard when used with LR44 alkaline or nickel metal hydride disposable batteries.

Please seek advice from your medical practitioner or health professional about treatments for hearing loss. They will be able to advise you on a suitable solution for your hearing loss condition. All products should be used only as directed by your medical practitioner or health professional.

Not all products are available in all countries. Please contact your local Cochlear representative.

ACE, Advance Off-Stylet, AOS, AutoNRT, Autosensitivity, Beam, Button, CareYourWay, Carina, Cochlear, Cochlear SoftWear, , Codacs, ConnectYourWay, Contour, Contour Advance, Custom Sound, ESprit, Freedom, Hear now. And always, HearYourWay, Hugfit, Hybrid, inHear, Invisible Hearing, Kanso, MET, MicroDrive, MP3000, myCochlear, mySmartSound, NRT, Nucleus, , Off-Stylet, Slimline, SmartSound, Softip, SPrint, True Wireless, the elliptical logo, WearYourWay and Whisper are either trademarks or registered trademarks of Cochlear Limited. Ardium, Baha, Baha SoftWear, BCDrive, DermaLock, EveryWear, Vistafix and WindShield are either trademarks or registered trademarks of Cochlear Bone Anchored Solutions AB.

The Nucleus Smart App is compatible with iPhone 5 (or later) and iPod 6th generation devices (or later) running iOS 10.0 or later. The Nucleus 7 Sound Processor is compatible with iPhone 7 Plus, iPhone 7, iPhone 6s Plus, iPhone 6s, iPhone 6 Plus, iPhone 6, iPhone SE, iPhone 5s, iPhone 5c, iPhone 5, iPad Pro (12.9-inch), iPad Pro (9.7-inch), iPad Air 2, iPad Air, iPad mini 4, iPad mini 3, iPad mini 2, iPad mini, iPad (4th generation) and iPod touch (6th generation) using iOS 10.0 or later. Apple, the Apple logo, Made for iPad logo, Made for iPhone logo, Made for iPod logo, iPhone, iPad Pro, iPad Air, iPad mini, iPad and iPod touch are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc., registered in the U.S. and other countries.

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