

## A proven solution

We hear sound in two ways: by air conduction and bone conduction. Air conduction hearing devices amplify air to send sound waves from the outer ear, through the ear canal to the inner ear. Bone conduction devices send sound vibrations directly to the inner ear through the skull bone.

In cases where there are complications with the outer or middle ear, or when one ear does not function, sound cannot reach its destination. Hearing care professionals agree that for these types of problems, Baha is a more effective solution than air conduction devices.<sup>1</sup>

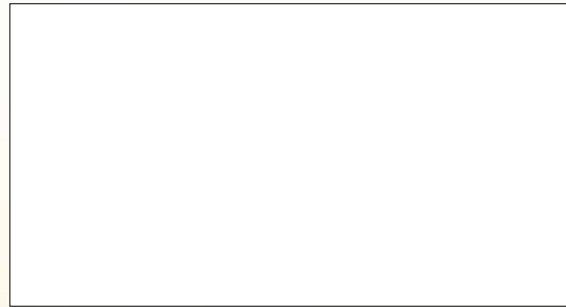
Your proven natural pathway to hearing

## Hear now. And always

As the global leader in hearing solutions, Cochlear is dedicated to bringing the gift of sound to people all over the world. With our hearing solutions, Cochlear has reconnected over 230,000 people to their families, friends and communities in more than 100 countries.

Along with the industry's largest investment in research and development, we continue to partner with leading international researchers and hearing professionals, ensuring that we are at the forefront in the science of hearing.

For the hearing impaired receiving any one of Cochlear's hearing solutions, our commitment is that for the rest of their life they will Hear now. And always



### REFERENCES

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## Your proven natural pathway to hearing

Cochlear™ Baha®  
A BONE CONDUCTION HEARING SOLUTION



Cristina, Baha user, Spain

For more than 30 years, Baha has connected people to the world of sound. Trusted by more than 80,000 users worldwide, there is an abundance of clinical evidence supporting the benefits of Baha.<sup>1-5</sup>

Hear now. And always



Cochlear™

## Rerouting sound-naturally

Sound is our lifeline to the world around us, helping us learn and communicate. Whether it's a whisper, a burst of laughter or a soaring symphony, sound adds quality to our life. Everyone deserves to savour it and with the Cochlear™ Baha® System they can - naturally.



Jesus, Baha user, Spain



Cochlear™ Baha® BP100  
Sound Processor (actual size)

## Who can benefit from Baha®?

### OUTER OR MIDDLE EAR PROBLEMS

**Baha** reroutes the signal via your skull bone to your inner ear.



- You can hear better, even in noisy situations
- You get a clean, natural sound, as bypassing your problem reduces the amplification needed

### MIDDLE & INNER EAR PROBLEMS

**Baha** applies the right amount of amplification to fit your listening needs.



- You can hear better, even in noisy situations
- You get a clean, natural sound, as bypassing your problem reduces the amplification needed

### DEAFNESS IN ONE EAR

**Baha** transfers the sound directly to your hearing ear.



- You can hear sounds from both sides, making it easier to communicate in noisy situations
- You are made more aware of your surroundings, increasing your ability to hear important sounds when you need it most
- You get a proven and effective solution that reduces the problems associated with being deaf in one ear

The Cochlear Baha System is a proven, clinically-tested and documented hearing care system.

\*In the United States and Canada, the placement of a bone-anchored implant is contraindicated in children below the age of 5.

*"The first thing I think about when I wake up is put my Baha on, I can't do without it!"*

Maureen, Baha user, France



**Find out more about the benefits of Baha®**

To find out how to gain better access to hearing for you or your child, contact a health care professional. To locate a health care professional in your area visit: [www.cochlear.com](http://www.cochlear.com).