

## Help is available

People with a conductive hearing loss often have difficulty understanding speech over background noise, and they may have trouble localising the origin of sounds. Regardless of the age of the individual, Baha® can help restore hearing by bypassing the problems in the middle ear and sending sound directly to the inner ear. Because Baha never obstructs the ear canal, the discharges associated with Chronic Otitis Media are allowed to dry properly, reducing the risk of further infections.<sup>3</sup>

## Early intervention for children

Any child with diminished hearing tends to experience delayed language skills, which can lead to social isolation, academic difficulties and behavioural problems.<sup>4</sup> Baha solutions can be implemented early in life so children get the early access to hearing required to develop speech and language at the same rate as their hearing peers.<sup>5</sup>

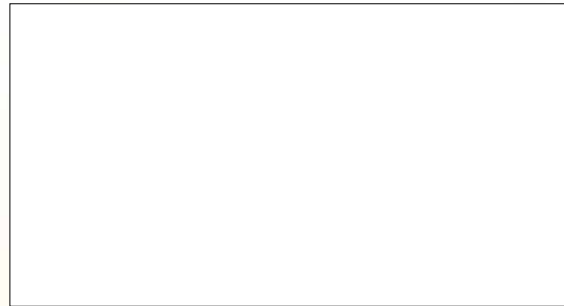
## Chronic ear infections & hearing loss

## Hear now. And always

As the global leader in hearing solutions, Cochlear is dedicated to bringing the gift of sound to people all over the world. With our hearing solutions, Cochlear has reconnected over 230,000 people to their families, friends and communities in more than 100 countries.

Along with the industry's largest investment in research and development, we continue to partner with leading international researchers and hearing professionals, ensuring that we are at the forefront in the science of hearing.

For the hearing impaired receiving any one of Cochlear's hearing solutions, our commitment is that for the rest of their life they will Hear now. And always



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# Chronic ear infections & hearing loss

Cochlear™ Baha®  
A BONE CONDUCTION HEARING SOLUTION



Cristina, Baha user, Spain

Hear now. And always



Cochlear™

## The importance of hearing

Hearing loss can affect virtually every aspect of a person's life, from appreciation of nature, the arts and entertainment to personal and professional relationships. A limited ability to discern sounds can have a negative impact on a child's intellectual and emotional development<sup>1</sup>, while loss of normal hearing later in life can lead to social isolation, career roadblocks and diminished enjoyment of one's retirement years.<sup>2</sup> Chronic ear infections, also known as Chronic Otitis Media, increase the risk of middle-ear problems that can cause a conductive hearing loss.



## Hearing with Baha®

The Cochlear™ Baha® System makes use of the body's natural ability to hear sound through vibrations. To bypass the problems in the middle ear common to Chronic Otitis Media, Baha sends sound through the bone directly to the functioning inner ear. It reroutes the sound – naturally.

For more than 30 years, Baha has connected people to the world of sound. Trusted by more than 80,000 users worldwide, there is an abundance of clinical evidence supporting the benefits of Baha.<sup>6-10</sup>

Cristina, Baha user, Spain

\*In the United States and Canada, the placement of a bone-anchored implant is contraindicated in children below the age of 5.

*"I need to hear – in my work,  
in my house, in my life"*

Cristina



**Find out more about the benefits of Baha®**

To find out how to gain better access to hearing for you or your child, contact a health care professional. To locate a health care professional in your area visit: [www.cochlear.com](http://www.cochlear.com).